



HANNAH CHU

With over a decade of experience in the creative industry, I am a skilled graphic designer, photo editor, project manager, and social media content creator.

EDUCATION

INFORMATION DESIGN

Bachelor's Degree
Ateneo de Manila University
Philippines

EXPERIENCE

AI PRODUCT IMAGE DESIGNER & PHOTO EDITOR

- Generate images for e-commerce product listings with AI
- Fine-tune and edit photos with Photoshop
- Create badges, icons, and layout images

Sep 2024 - Jan 2026
Genesis Tech Accesories
E-commerce platform for tech and home

FREELANCE GRAPHIC ARTIST

2016 - present

- Conceptualize and create images for various e-commerce listings, with expertise in Amazon
- Create websites, landing pages, packaging materials, ads, marketing materials, and email campaigns
- Design various digital use images

FREELANCE PHOTO EDITOR

Sep 2017 - 2021
LA Active LLC

- Edit images for in e-commerce (online stores, Amazon, social media, etc)

Nov 2022 - Mar 2024
Gymreapers LLC

COMMUNICATIONS & CONTENT

May 2023 - Aug 2024
workability

- Create social media calendar, design posts and write copy
- Write, design, and publish newsletter
- Design flyers, cards, brochures for events, conferences, and expos
- Formatting, cover design, and publishing for CEO's kindle book

Job Search Engine for neurodiverse jobseekers

TEAM LEAD: IMAGES

Feb 2012 - Apr 2016

- Supervised Images Department and Photography Studio for content creation
- Oversaw all images on the website, which included scheduling shoots and photo editing
- Trained image editors and photographers

CashCashPinoy

Membership-based online retail site;
one of the most funded startups in the country

PROJECT MANAGER

2019

- Oversee and manage deliverables, deadlines, timelines
- Source and coordinate with suppliers, artists, writers, and proofreaders
- Design landing page and newsletter

The Book of Big Dreamers
Children's book

SOFTWARE & TOOLS

- ADOBE CREATIVE SUITE
- ADOBE FIREFLY
- ASANA
- CANVA
- SLACK
- CAPCUT
- CHATGPT
- TRELLO
- AMAZON
- WIX
- MICROSOFT OFFICE