



# HANNAH CHU

With over a decade of experience in the creative industry, I am a skilled graphic designer, photo editor, project manager, and social media content creator.

## EDUCATION

### INFORMATION DESIGN

Bachelor's Degree  
Ateneo de Manila University  
Philippines

## EXPERIENCE

### AI PRODUCT IMAGE DESIGNER & PHOTO EDITOR

Sep 2024 - Jan 2026

Genesis Tech Accessories

E-commerce platform for tech and home

### FREELANCE GRAPHIC ARTIST

2016 - present

- Conceptualize and create images for various e-commerce listings, with expertise in Amazon
- Create websites, landing pages, packaging materials, ads, marketing materials, and email campaigns
- Design various digital use images

### FREELANCE PHOTO EDITOR

Sep 2017 - 2021

LA Active LLC

Nov 2022 - Mar 2024

Gymreapers LLC

### COMMUNICATIONS & CONTENT

May 2023 - Aug 2024

workability

Job Search Engine for neurodiverse jobseekers

### TEAM LEAD: IMAGES

Feb 2012 - April 2016

CashCashPinoy

Membership-based online retail site;

one of the most funded startups in the country

### PROJECT MANAGER

2019

The Book of Big Dreamers

Children's book

## SOFTWARE & TOOLS

- ADOBE CREATIVE SUITE
- ADOBE FIREFLY
- ASANA
- CANVA
- SLACK
- CAPCUT

- CHATGPT
- TRELLO
- AMAZON
- WIX
- MICROSOFT OFFICE